

MARK BLACK

TURNING ADVERSITY INTO YOUR COMPETITIVE ADVANTAGE

Live Life from the Heart

Four keys to live and work with passion and purpose

Too many people go through life going through the motions and living on autopilot, but passionate people are productive people. You want employees who are excited about your mission and passionate about their place in that vision.

Using his powerful story as a backdrop, Mark will teach your people the four life-changing principles that he learned while living in a hospital near death. As Mark says, "There is nothing like coming close to death to teach us about how to live."

This powerful hour will create the following outcomes:

- **Re-shape challenges by transforming perception**
- **How to push beyond perceived limitations**
- **Learn how living in the present can help you shed worry and regret**
- **Develop the most critical success tool there is, steely determination**

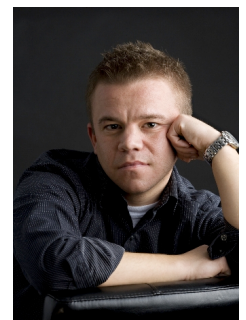
What Clients are Saying About Mark Black:

The passion and energy with which Mark speaks about the challenges he's faced and how he can touch an audience when doing so, are remarkable. Mark's message is profound. I'd recommend any organization who want to remind their people the importance of attitude and thinking in meeting goals and conquering challenges, to have Mark in to speak to their people." - The Cooperators

"Helping people understand that living life today and how precious every minute is; has made me think about many things in a vastly new perspective. I also believe that Mark's message has helped my staff and advisers look at life in a new way both personally and professionally." – Great West Life

Booking Information:

To book Mark for your next event, send an email to: info@MarkBlack.ca or call Toll Free: 1-877-878-0492.
www.MarkBlack.ca



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The Adversity Answer™

A Strategic Plan to Turn Your Adversity into an Advantage

Your employees deal with adversity on a daily basis; if they're salespeople, they face rejection. If they're government employees, they face limited resources with increasing demands. If your employees are like most people, they are probably exhausting themselves trying to fight those obstacles, which is exactly the wrong approach. Mark will help your people learn how to stop fighting adversity and start channeling it into their competitive advantage instead.

Using his powerful story as a backdrop, Mark will teach your people his powerful 4-part strategy for turning any adverse situation into your competitive advantage. This powerful hour will create the following outcomes:

- **Learn why fighting change is the wrong approach, and how to accepting and adapting is the most effective strategy.**
- **Using proper perspective to transcend circumstances**
- **Create a compelling vision of the future that will carry you through difficult times**
- **Articulate your purpose and learn why finding it is the driving force to lasting success through challenging times**

What Clients are Saying About Mark Black:

"If the measure of a speaker is how often their words come back to you in the weeks and months after you hear them, then Mark is truly remarkable. His story is inspiring and the perspectives on life he urges you to embrace can be truly transformative."

- University of Toronto

"If only a small percentage of people ever heard Mark's message, the world would be a better place to live in." - Blue Cross

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Go Big

How to Set and Achieve Impossibly Big Goals

You've cast a new and exciting vision for your organization. The stakes are high and potential for positive change is great, but without buy-in from all levels of the organization you stand little chance of realizing the vision. What to do? Book Mark Black.

Using his powerful story as a backdrop, Mark will help stretch the vision of your people to help to see new realities and understand that the gap between where they are and where you want to take them isn't as large as they may think. During this powerful hour, Mark will use his unique 4-part strategy to create the following outcomes:

- **Stretch the vision of your people so they can see new possibilities**
- **Learn how to cast a compelling vision**
- **Harness the power of the most essential tool to achieving your vision; the power of "WHY"**

What Clients are Saying About Mark Black:

Mark's presentation inspires productivity, leadership, and self-esteem. His presentation has given me tools to cope with difficult situations and renew my own outlook on the future. I strongly recommend Mark. Hearing his message is an asset to any organization."

- Canada Revenue Agency

"Phenomenal! Mark is the bravest person I have ever met! His presentation is perfect for motivating staff to set goals and reset expectations to be the best they can be."

- Royal Bank of Canada

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CAPS 
Canadian Association of Professional Speakers

